

Line Type / Break Type (Ref #)

3050 K St NW

Washington, DC 20007

#100

5283371 Contract # Schedule Dates 06/21/22-06/27/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est.11210 (1744752) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

Meade, Nicole

638/677/11210

Weekly/Irregular

Est 11210

Run Times

Local/Political Issue Agency BRD

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Sec Length

CPE

Dates

Date Entered 06/17/22 **Last Modified** 06/17/22 Barbara Monares **Entered By** No CO-OP External # 11762523 Demo W3564R Order Type Normal Package Deal Commission % 15.00 Commission \$37,897.50

\$214,752.50

Total

Station

Net Total

Sales Tax

Washington (WJLA	')	
By Broadcast Month	Spots	<u>Rate</u>
Jun. 2022 Jul. 2022	100 20	\$214,900.00 \$37,750.00
Grand Total:	120	\$252,650.00

Comments

Entered

LITIC	Line Type / Break Type (Ref #)	Dutes	1000	Lengen	Run Times	J. **	1.10	ıu	VVC		1.1	Ju	Ju	Spots	Nate	rotai	Station	Comments	Littered
1.0	Normal Line / SPOT	06/21/22-06/24/22	2	: 30	0 5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$800.00	\$3,200.00	Washington (WJLA)		6/17/22
2.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	0 5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$800.00	\$800.00	Washington (WJLA)		6/17/22
3.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	0 6:58A- ABC-Good Morning America		2							2	\$2,000.00	\$4,000.00	Washington (WJLA)		6/17/22
4.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	0 6:58A- ABC-Good Morning America			2	2	2	2			8	\$2,000.00	\$16,000.00	Washington (WJLA)		6/17/22
5.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	0 9A- Live with Kelly			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/17/22
6.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	0 9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
7.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	0 10A- News-Good Morning Washington at 10a		1							1	\$450.00	\$450.00	Washington (WJLA)		6/17/22
8.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	0 10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		6/17/22
9.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	0 10:58:25A- ABC-The View			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/17/22
10.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	0 10:58:25A- ABC-The View		1							1	\$900.00	\$900.00	Washington (WJLA)		6/17/22
		<u> </u>			CON	FIF	RM	ΑT	10	N (СС	N	ΓR	AC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



Contract # 5283371
Schedule Dates 06/21/22-06/27/22
Advertiser United Democracy Project (146367)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.11210 (1744752)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA

Meade, Nicole

638/677/11210

Weekly/Irregular

Est 11210

Local/Political Issue Agency BRD

Date Entered 06/17/22 **Last Modified** 06/17/22 Barbara Monares **Entered By** CO-OP No External # 11762523 Demo W3564R Order Type Normal Package Deal Commission % 15.00 Commission \$37,897.50 Net Total \$214,752.50 Sales Tax

Date:

Comments:

Washington (WJLA By Broadcast Month	-	Rate
Jun. 2022 Jul. 2022	100 20	\$214,900.00 \$37,750.00
Grand Total:	120	\$252,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Sı	u	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	06/27/22-06/27/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		6/17/22
12.0	Normal Line / SPOT	06/21/22-06/24/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/17/22
13.0	Normal Line / SPOT	06/21/22-06/24/22	2		12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/17/22
14.0	Normal Line / SPOT	06/27/22-06/27/22	2		12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$500.00	\$500.00	Washington (WJLA)		6/17/22
15.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	2P- ABC-General Hospital		1							1	\$750.00	\$750.00	Washington (WJLA)		6/17/22
16.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/17/22
17.0	Normal Line / SPOT	06/21/22-06/24/22	2		3:01P- The Drew Barrymore Show			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		6/17/22
18.0	Normal Line / SPOT	06/27/22-06/27/22	2		3:01P- The Drew Barrymore Show		1							1	\$300.00	\$300.00	Washington (WJLA)		6/17/22
19.0	Normal Line / SPOT	06/27/22-06/27/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
20.0	Normal Line / SPOT	06/21/22-06/24/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/17/22
	CONFIRMATION CONTRACT																		

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 5283371 **Schedule Dates** 06/21/22-06/27/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est.11210 (1744752) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

Meade, Nicole

638/677/11210

Weekly/Irregular

Est 11210

Local/Political Issue Agency BRD

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Date Entered 06/17/22 **Last Modified** 06/17/22 Barbara Monares **Entered By** CO-OP No External # 11762523 Demo W3564R Order Type Normal Package Deal Commission % 15.00 Commission \$37,897.50 **Net Total** \$214,752.50 Sales Tax

Date:

Comments:

Washington (WJLA By Broadcast Month		Rate
Jun. 2022 Jul. 2022	100 20	\$214,900.00 \$37,750.00
Grand Total:	120	\$252,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1		4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/17/22
22.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1						1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/17/22
23.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/17/22
24.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1		4	\$2,000.00	\$8,000.00	Washington (WJLA)		6/17/22
25.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	6:27P- 6:30P (EST)		1						1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
26.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	6:27P- 6:30P (EST)			1	1	1	1		4	\$3,000.00	\$12,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
27.0	Normal Line / Access	06/21/22-06/24/22	2	:30	6:57P- 7P (EST)			1	1	1	1		4	\$5,000.00	\$20,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
28.0	Normal Line / Access	06/27/22-06/27/22	2	:30	6:57P- 7P (EST)		1						1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/17/22
29.0	Normal Line / Access	06/27/22-06/27/22	2	:30	6:58:46P- Wheel Of Fortune		1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		6/17/22
30.0	Normal Line / Access	06/21/22-06/24/22	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1		4	\$3,500.00	\$14,000.00	Washington (WJLA)		6/17/22
31.0	Normal Line / Access	06/21/22-06/24/22	2	:30	7:27:56P- Jeopardy			1	1	1	1		4	\$6,000.00	\$24,000.00	Washington (WJLA)		6/17/22
32.0	Normal Line / Access	06/27/22-06/27/22	2	:30	7:27:56P- Jeopardy		1						1	\$6,000.00	\$6,000.00	Washington (WJLA)		6/17/22
					CON	FIF	RM/	AΤΙ	10	V C	100	JTF	RAC	Т		·	·	,-

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 5283371 **Schedule Dates** 06/21/22-06/27/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est.11210 (1744752) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

Local/Political Issue Agency BRD

Weekly/Irregular

Est 11210

CPE

Account Types

Date:

Billing Type

Comments

External # Demo Order Type Package Deal Commission % Meade, Nicole **Buyer Name** Commission Phone/Fax Net Total 638/677/11210

CO-OP No 11762523 W3564R Normal 15.00 \$37,897.50 \$214,752.50 Sales Tax

Date:

Comments:

06/17/22

06/17/22

Barbara Monares

Date Entered

Last Modified

Entered By

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Jun. 2022 100 \$214,900.00 Jul. 2022 \$37,750.00 20 Grand Total: 120 \$252,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	06/27/22-06/27/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		6/17/22
34.0	Normal Line / SPOT	06/21/22-06/24/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		6/17/22
35.0	Normal Line / SPOT	06/21/22-06/24/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/17/22
36.0	Normal Line / SPOT	06/27/22-06/27/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		6/17/22
37.0	Revised Line / Prime	06/21/22-06/21/22	2	:30	8P- ABC-Holey Moley (Tuesday)			1									Washington (WJLA)		6/17/22
37.1	Normal Line / Prime	06/21/22-06/21/22	2	:30	8P- ABC-Holey Moley (Tuesday)			1						1	\$4,500.00	\$4,500.00	Washington (WJLA)		6/17/22
38.0	Normal Line / SPOT	06/25/22-06/25/22	2		7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
39.0	Normal Line / SPOT	06/25/22-06/25/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
40.0	Normal Line / SPOT	06/25/22-06/25/22	2		9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)		6/17/22
41.0	Normal Line / SPOT	06/25/22-06/25/22	2		6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		6/17/22
	CONFIRMATION CONTRACT																		

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

		Contract # Schedule Dates	5283371 06/21/22-06/27/22	Date Entered Last Modified
	WJLA	Advertiser	United Democracy Project (146367)	Entered By
abc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #
		Brand	Est.11210 (1744752)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package Deal
Waterfront Strategies		Buyer Name	Meade, Nicole	Commission %
3050 K St NW		Phone/Fax	/	Commission
#100		CPE	638/677/11210	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Est 11210	

Washington (WJLA By Broadcast Month	-	Rate
Jun. 2022 Jul. 2022	100 20	\$214,900.00 \$37,750.00
Grand Total:	120	\$252,650.00

06/17/22

06/17/22 Barbara Monares

11762523

W3564R

Normal

15.00

\$37,897.50

\$214,752.50

No

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	06/25/22-06/25/22	2	:30	7:28P- Jeopardy Wknd						1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/17/22
43.0	Normal Line / SPOT	06/26/22-06/26/22	2		7A- News-7News ON YOUR SIDE Weekend at 7AM							1	1	\$150.00	\$150.00	Washington (WJLA)		6/17/22
44.0	Normal Line / SPOT	06/26/22-06/26/22	2		7:58:40A- ABC-Good Morning America Sunday							1	1	\$650.00	\$650.00	Washington (WJLA)		6/17/22
45.0	Normal Line / SPOT	06/26/22-06/26/22	2		6P- ABC-World News Tonight (Sunday)							1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/17/22
46.0	Normal Line / SPOT	06/26/22-06/26/22	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$900.00	\$900.00	Washington (WJLA)		6/17/22
47.0	Normal Line / Prime	06/26/22-06/26/22	2		6:58P- ABC-Americas Funniest Home Videos (Sunday)							1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		6/17/22
48.0	Normal Line / Prime	06/26/22-06/26/22	2		10P- ABC-The Rookie (Sunday)							1	1	\$5,500.00	\$5,500.00	Washington (WJLA)		6/17/22
49.0	Normal Line / SPOT	06/26/22-06/26/22	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$900.00	\$900.00	Washington (WJLA)		6/17/22
					CON	FIF	RM	ΑT	IOI	NC	ON	TF	RAC	T				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

		Contract # Schedule Dates	5283371 06/21/22-06/27/22
	WJLA	Advertiser	United Democracy Project (146367
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est.11210 (1744752)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Waterfront Strategies		Buyer Name	Meade, Nicole
3050 K St NW		Phone/Fax	/
#100 Washington DC 20007		CPE	638/677/11210
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD
		Billing Type	Weekly/Irregular
		Comments	Est 11210

Sec Length

Run Times

Dates

Date Entered Last Modified	06/17/22 06/17/22	Washington (WJLA By Broadcast Month	N) Spots	<u>Rate</u>
Entered By	Barbara Monares	Jun. 2022 Jul. 2022	100 20	\$214,900.00 \$37,750.00
CO-OP External #	No 11762523	Grand Total:	120	\$252,650.00
Demo	W3564R			
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$37,897.50			
Net Total	\$214,752.50			
Sales Tax				

Station

Comments

Entered

50.0	Normal Line / Prime	06/21/22-06/21/22	2	:30	9P- ABC-The Chase (Tuesday)		1						1	\$5,000.00	\$5,000.00	Washington (WJLA)	6/17/22
51.0	Normal Line / Prime	06/21/22-06/21/22	2	:30	10P- ABC-20/20: A Special Edition		1						1	\$4,000.00	\$4,000.00	Washington (WJLA)	6/17/22
52.0	Normal Line / Hockey	06/22/22-06/22/22	2	:30	7:57:56P- Sports-ABC NHL				1				1	\$7,000.00	\$7,000.00	Washington (WJLA)	6/17/22
53.0	Normal Line / Hockey	06/24/22-06/24/22	2	:30	7:57:56P- Sports-ABC NHL					1			1	\$7,000.00	\$7,000.00	Washington (WJLA)	6/17/22
54.0	Normal Line / Basketball	06/23/22-06/23/22	2	:30	7:58P- Sports-ABC NBA Draft				2				2	\$7,500.00	\$15,000.00	Washington (WJLA)	6/17/22
55.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	7:57:56P- ABC-Americas Funniest Home Videos (Saturday)						1		1	\$4,000.00	\$4,000.00	Washington (WJLA)	6/17/22
56.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	9P- ABC-Shark Tank (Saturday)						1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	6/17/22
57.0	Normal Line / Prime	06/25/22-06/25/22	2	:30	10P- ABC-The Rookie (Saturday)						1		1	\$4,000.00	\$4,000.00	Washington (WJLA)	6/17/22
58.0	Normal Line / Prime	06/26/22-06/26/22	2	:30	8P- ABC-American Idol (Sunday)							2	2	\$6,500.00	\$13,000.00	Washington (WJLA)	6/17/22
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Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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Printed At: 01:22 PM on Friday, June 17 2022

Line Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5283371 06/21/22-06/27/22	Date Entered Last Modified
	WJLA	Advertiser	United Democracy Project (146367)	Entered By
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #
		Brand	Est.11210 (1744752)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package Deal
Waterfront Strategies		Buyer Name	Meade,Nicole	Commission %
3050 K St NW		Phone/Fax	/	Commission
#100		CPE	638/677/11210	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Est 11210	
_		Comments	Est 11210	

By Broadcast Month Spots Rat Jun. 2022 100 \$214,900.00 Jul. 2022 20 \$37,750.00 Grand Total: 120 \$252,650.00)) =
Jul. 2022 20 \$37,750.00) =
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Grand Total: 120 \$252,650.00	=
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06/17/22

06/17/22 Barbara Monares

No 11762523 W3564R Normal

15.00 \$37,897.50 \$214,752.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station		Comments	Entered
59.0	Normal Line / Prime	06/27/22-06/27/22	2	:30	7:57:56P- ABC-Celebrity Family Feud (Monday)		1						1	\$6,000.00	\$6,000.00	Washington (WJLA)			6/17/22
	CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:				Accepted-St	Accepted-Station: Date:									Comments:	Comments:				
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back